



# Advanced & Persistent Threat Analysis - I

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# Agenda

- 1 Traditional Attack Context vs Advanced Persistent Threats?
- 2 Characteristics of Advanced & Persistent Threats
- 3 The APT Execution Process
- 4 Possible Impacts of an APT as a Kinetic Warfare
- 5 Defending Against APTs
- 6 Risk Mitigating Use Cases by McAfee
- 7 Summary

# Conventional Cyber Attacks

## Definition: Conventional Cyber Attacks

**Conventional Cyber Attacks** are the gain or destroy-control based attempts that aim to use **well-known vulnerabilities** of any **arbitrarily detected or un-specified system** to exploit it within the scope of attacker's at that moment needs or demands **without the permissions of real system users**.

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- 1 *Hacking or Cracking.*
- 2 *Malware Attacks:*
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## Definition: Advanced & Persistent Threats

**Advanced & Persistent Threats** are the cyber attacks based on **do not** have to be known vulnerabilities (mostly by **exploiting 0-day vulnerabilities**) of a specifically defined target or system to extract already defined critical data.

## Definition: Zero-day Vulnerability

A *zero-day vulnerability* is the one that there is **exactly zero days** in between the vulnerability in question *has become known by the vendors of vulnerable H/W or S/W* and *the attack performed by using that vulnerability* such as the ones in:

- ▶ *Internet-Explorer*
- ▶ *Adobe*
- ▶ *Mozilla*
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For more information about *currently known 0-day vulnerabilities*; please *Google : 0-day list!*



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- ▶ *skilled attacker,*
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# Dimensions of APTs by A Traditional Threat Vector with Additional Properties

## Definition: Threat Vectors

A **Threat Vector** is a *path* or a *tool* that a threat actor or the **attacker** uses to attack the target.

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## Process of Designing A Traditional Threat Vector

- 1 *Discovering the vulnerability*
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## Dimensions of APT

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  - ▶ *Method (traditional threat vector): HOW?*
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  - ▶ *Organization: WHO?*

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## APT: Actors

*APT has a wide variety of actor types:*

- ▶ *terrorists,*
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- ▶ *ex-employees,*
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## Example: APT Actors

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- ▶ *Primarily motivated by money: 69%*
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- ▶ *Critical Infrastructures*
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*Goals intended to be achieved:*

- ① *Penetrating into the target system without being detected.*
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# Schema of the APT Execution

## APT Execution Steps

*Obviously no two attacks are following the same methods , but it is possible to illustrate a set of common execution steps of APTs:*

- 1 *Phase 1:* Reconnaissance, Launch, and Infect.
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# The APT Execution Process: Reconnaissance, Launch, Infect

## APT Execution Steps: Phase 1

*Phase 1 involves three sub-phases:*

- ▶ **Reconnaissance:** *Specifications of **key assets** and **vulnerabilities** of the system to be attacked.*
- ▶ **Launch:** *Gaining access to a **privileged host** via some methods such as:*
  - ▶ *Fake e-mails with embedded links, .pdf or .doc extended files involving zero-day attack mal-wares.*
  - ▶ *Performing social engineering to gain access of privileged user accounts.*
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# The APT Execution Process: Control, Discover, Persist

## APT Execution Steps: Phase 2

*Phase 2 also has three sub-phases that are:*

- ▶ **Control:** *the phase which attacker starts controlling the privileged host via **command-and-control service**.*
- ▶ **Discover:** *in this stage; attacker uploads some number of additional components that are able to discover the strength of the privileged host. It may involve:*
  - ▶ *the right to access PKI servers.*
  - ▶ *active directories.*

*By this way; other network locations of the privileged host could be identified.*

- ▶ **Persist:** *the mal-ware tries to be kept undetected and it is designed to insist on attacking although it had already identified.*

**THE POINT IN WHICH ITERATION IS BEING INSISTED.**

*The main difference between a traditional threat and an APT.*

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- ▶ **Discover:** *in this stage; attacker uploads some number of additional components that are able to discover the strength of the privileged host. It may involve:*
  - ▶ *the right to access PKI servers.*
  - ▶ *active directories.*

*By this way; other network locations of the privileged host could be identified.*

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# The APT Execution Process: Extract, Take Action

## APT Execution Steps: Phase 3

*There are two sub-phases of the third phase:*

- ▶ **Extract:** *in this stage captured data is imported to the attacker's side and then evaluated.*
- ▶ **Take Action:** *the inferences of the evaluation could be used against victim in a wide-variety of ways such as:*
  - ▶ **Ransom:** *As a correspondence of the stolen information; attacker might ask for a ransom.*
  - ▶ **Share or sell attack methods:** *methods of the attack might be sold to other criminal groups*
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## An Imagination

*Imagine an APT against **the main electric grid** of a country and the analyze the possible outcomes:*

- 1 *Electric power goes off.*
- 2 *Due to the safety of power-producing plants like nuclear plants that are provided by electric systems, to avoid any accident, should also be shut down.*
- 3 *After a few days; gas stations, ATMs, and grocery stores are depleted.*
- 4 *Looting and rioting begins.*
- 5 *Hospitals and emergency services collapse down.*
- 6 *Military forces seize the situation so national-defense gets negatively effected, if any military attack happens.*

# The Paradigm Shift: APTs vs Conventional Threats

← **CONVENTIONAL THREATS vs. ADVANCED PERSISTENT THREATS** →



ADDITIVE:

<b>Who are the attackers?</b>	Opportunistic hackers or cyber criminals	Well-resourced and determined adversaries: nation-states (and associated groups), globally connected organized crime, nefarious corporations, hacktivists
<b>What data do they target?</b>	Custodial data: credit card data, bank account data, personal information  Generically valuable information that could be used by or sold to many interested parties	High-value digital assets: intellectual property, national-security data, trade secrets, source code, R&D material, market and customer information, financial systems, business and manufacturing plans, access to mission-critical operations, and so forth  Specifically valuable information that is pursued by or could be sold to a defined party
<b>What organizations do they target?</b>	Broad-based attacks on banks, card-data processors, online retail and services, general industry, and their customer bases	A selected organization in government, defense, oil & gas, energy, technology, financial services, and so on
<b>Why?</b>	Financial gain, identity theft, fraud, spam, recognition	Market manipulation, strategic advantage in national defense, economic advantage in an industry, competitive position in business negotiations, damage to critical infrastructure, politically driven causes

# The Paradigm Shift: APTs vs Conventional Threats

<b>How?</b>	Gain entry by attacking perimeter		Gain entry by exploiting end users and end points; carry out attack using multiple vectors
<b>Malware used</b>	Typically off-the-shelf malware		Often custom-designed or tailored malware
	Propagate malware as broadly as possible to improve the chances of landing in a profitable place		Targeted use of malware in attacking one organization: to hijack systems, create diversions, establish back doors, and communicate with command-and-control servers
<b>Skills</b>	Technical skills		Reconnaissance: in-depth knowledge of an organization's people, business processes, and network topology
<b>Reaction to counter-measures</b>	Move to an easier target		Modify attack to pursue the target further

Source: Security for Business Innovation Council Report — RSA, The Security Division of EMC

# Defending Against Advanced & Persistent Threats: The Big Picture

## The Big Picture

- 1 *Evaluation process resulting in the detection of **risky components** or **vulnerabilities** of the system should be performed.*
- 2 *In order to mitigate the attack risk; **proper tools** should be well-defined and put in the **proper places**.*
- 3 **Monitoring and Analyzing!!!**
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The strategy of using tools providing security should be iteratively determined together with monitoring and periodical analyzing processes.

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# Defending Against Advanced & Persistent Threats: Tools

## Tools

*The key tools needed are those that **enable logging and monitoring** to be carried out, and the ones could **examine the results** of such efforts.*

*The combination of **three strategies** given below could define the selection of tools to be used:*

- ▶ ***Content Awareness:** Since the APT content involving malware is carried over commonly allowed protocols; the solution requires deep content awareness.*
- ▶ ***Context Awareness:** Since the APT is performed by specifically developed codes using a zero-day vulnerability, solution should be capable of identifying it.*
- ▶ ***Data Sensitivity Awareness:** Any organization has to aware of its data level sensitiveness. At least sensitive data should be kept and transferred encrypted. Cryptographic protocols should be involved into the solution.*

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- ▶ **Firewalls**  $\implies$  **Content Awareness**

*Preferences of firewalls should be set according to specific components of the system to be kept secure.*

- ▶ **Anti Virus Systems**  $\implies$  **Content Awareness**

- ▶ **Intrusion Detection and Prevention Systems (IDS and IPS)**  
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*Each suspicious indicator, caught by IPS, in the context of other indicators should be evaluated to gather enough evidence for the reliable identification of malicious activity.*

- ▶ **Network Analyzers**  $\implies$  **Analyzing the network traffic**

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**Baselines of the defense strategy** *should be determined by using the logs of network traffic and host activities. When any anomaly is detected; baselines could be redefined within the context of the anomaly in question.*

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- ▶ *Testing is the most important defensive measure of the APTs to be able to repel them.*
- ▶ *Issues that a skilled attacker could use should be taken into account.*
  - ▶ *using web scanner tools like NMAP and NESSUS could be insufficient to detect APTs.*
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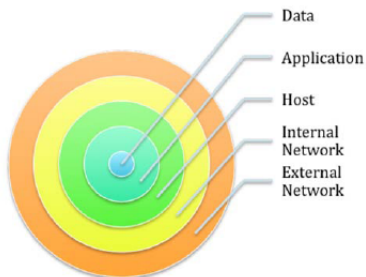
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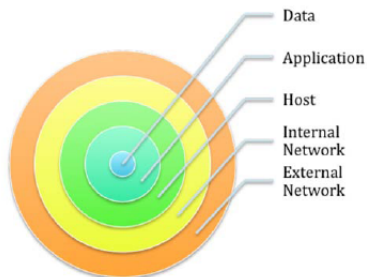
# Defending Against Advanced & Persistent Threats: Defense-in-depth



## Defense in Depth

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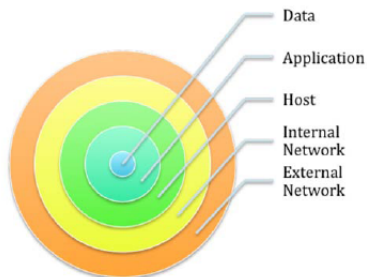


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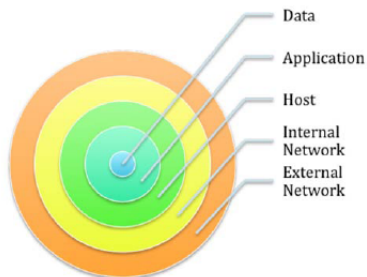
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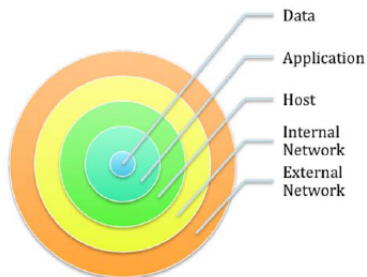
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# Defending Against Advanced & Persistent Threats: Security Awareness

## Security Awareness

*In spite of all these defense requirements provided, an attacker could still be succeeded in executing an APT due to the combinational usages of:*

- ▶ *zero-day vulnerabilities and*
- ▶ *social engineering.*

**SECURITY AWARENESS MIGHT LESSEN, OR ENTIRELY FOIL  
APT ATTACKS!!!**

# So What: The Crucial Points Against an APT

## Crucial Points

- ▶ *Tools: Focus on logging and monitoring efforts*
- ▶ *Baselines: Be aware of what the environment should look like*
- ▶ *Testing: Test security measures like an attacker*
- ▶ *Defense-in-Depth: Close up the gaps*
- ▶ *Security Awareness: Foster the security mindset*

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# Defense Strategies Against APTs vs Conventional Threats

	CONVENTIONAL APPROACH	ADVANCED APPROACH
CONTROLS COVERAGE	Protect all information assets	Focus protection efforts on most important assets ("crown jewels")
CONTROLS FOCUS	Preventive controls (AV, firewall)	Detective controls (monitoring, data analytics)
PERSPECTIVE	Perimeter-based	Data-centric
GOAL OF LOGGING	Compliance reporting	Threat detection
INCIDENT MANAGEMENT	Piecemeal: find and neutralize malware or infected nodes	Big picture: find and dissect attack patterns
THREAT INTELLIGENCE	Collect information on malware	Develop deep understanding of attackers' current targets and modus operandi and your own organization's key assets and IT environment
SUCCESS DEFINED BY	No attackers get into the network	Attackers sometimes get in, but are detected as early as possible and impact is minimized

Source: Security for Business Innovation Council Report — RSA, The Security Division of EMC

## Incident 1: Theft

- 1 **Scenario:** *Stealing the intellectual property of a biotech company. Attacker recruits a trusted employee who has legitimate access to the desired material.*

## Incident 1: Theft

- 2 Attack: The malicious insider uses his/her legitimate access to get raw or processed data from the servers or the databases of the company in question. The idea is to amass as much as possible data to his/her workstation then dump the data into a physical media to remove it outside of the company.*

## Incident 1: Theft

- ③ **Mitigation:** *In this case; risk mitigation strategy is to monitor the interactions of users with sensitive data. If any anomaly is captured such as **users downloading excessive amounts of information in a short time period, accessing information at unusual times, or accessing high-value information of multiple types from too many different sources; then flags could be raised.***

## Incident 2: Surveillance

- 1 **Scenario:** *A nation-state is trying to get information about the troop movements of a country with which it is currently having a debate.*

## Incident 2: Surveillance

- ② **Attack:** *The attackers design a malware infrastructure that are able to log keystrokes, monitor network traffic, and take screen shots while periodically encrypting and sending the information to a centralized collection site. The attackers want to use the botnets for spear phishing targeting specific military personal and convince them into opening up an “image file” that is really an executable that will ultimately be downloaded and install the entirety of the malware.*

## Incident 2: Surveillance

- 3 **Mitigation:** *In this case; risk mitigation strategy depends mostly on having an **Global Threat Intelligence** that is aware of the **tracking malicious IPs, domains, geographies, activities, and patterns, and generating real-time information** about these threats to prevent phishing emails and instant messaging.*



## Incident 3: Sabotage

- 1 *Scenario: A terrorist organization is targeting the electric power grid of a country with contrary political beliefs. The terrorists' goal is to cause long-term blackouts in major cities.*

## Incident 3: Sabotage

- ② **Attack:** *The terrorist group has created purpose-built malware designed to target and take over PLCs, which are responsible for managing critical areas within the electric power grid, by exploiting a zero-day vulnerability.*

## Incident 3: Sabotage

- ③ **Mitigation:** *The risk mitigating strategy in this case involves using **dynamic white-listing**, that is centrally managed without any network access, to register the privileged users that could execute programs over PLCs.*

## Summarization

- 1 *Comparison of the traditional attack with APTs.*
- 2 *APTs in detail:*
  - ▶ *Characteristics*
  - ▶ *Execution Phases*
  - ▶ *An Imagination: Kinetic Warfare*
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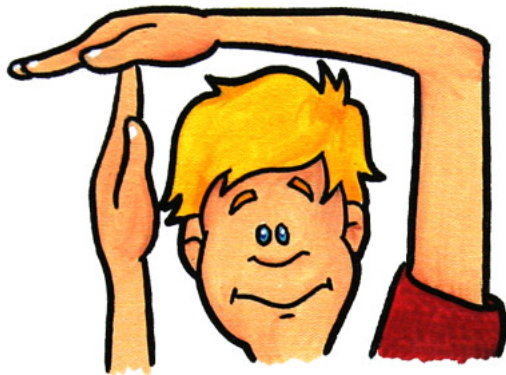
# What is next?

## Next Session

*Well-known APTs performed against trade companies and critical infrastructures*

- ▶ *Operation Aurora*
- ▶ *Stuxnet*
- ▶ ...

# Let's Have a Break!!!







[Websense2011] Websense

ADVANCED PERSISTENT THREATS AND OTHER ADVANCED ATTACKS.

*THREAT ANALYSIS AND DEFENSE STRATEGIES FOR SMB, MID-SIZE, AND ENTERPRISE ORGANIZATIONS.*



[Golshan2010] Ali Golshan

Advanced Persistent Threats

*PRICEWATERHOUSECOOPERS.*




[McAfeeSolutionBriefs]

Advanced Persistent Threats

*Fight large-scale threats with unified solutions and advanced intelligence from McAfee.*

 [Ruf2011] Lukas Ruf  
Advanced Persistent Threat  
*Information Security Society - Switzerland.*

 [Andress2011] Jason Andress  
Advanced Persistent Threat: Attacker Sophistication Continues to  
Grow?  
*ISSA Journal, June 2011.*